

Annual Report 2021-2022



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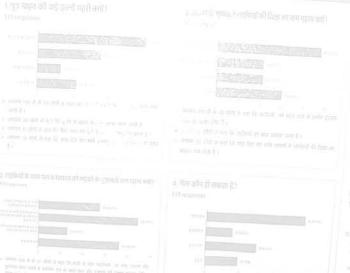
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## MODEL CITY DELHI

## ENDINGS OF GENDER CONDUCTED IN APRIL 2





## Contents

CEQUIN'S WORKING MODEL	2
ABOUT CEQUIN	3
THE CEQUIN TEAM	4
FOREWORD	5
ACKNOWLEDGEMENTS	6
CEQUIN PROJECTS 2021-22	9
INTERVENTIONS 2021-22	13
Inspiring Girls	14
Building Women's Leadership	18
Engaging Men and Boys	22
Empowering Communities	24
Engendering Institutions	28
STORIES OF CHANGE	34
HIGHLIGHTS OF THE YEAR	36
OUTREACH 2021-22	38
CEQUIN IN MEDIA	40
FINANCIAL REPORTS	41





# MAHILA PANCHAYATS Forming Women's Collectives for Gender-based Advocacy MARDON WALI BAAT Engaging Men and Boys for Gender Equity



#### SWAASTH **SURAKSHA AUR SASHAKTI** Promoting Health and Safety for Sustainable Outcomes

#### **ENGENDERING** COMMUNITIES AND INSTITUTIONS

#### **BADHTE KADAM**

**Building Knowledge** and Skills for Better Careers



Sensitising and Advocating for an Enabling Environment

Sensitising and Advocating for an Enabling Environment

Girls in Schools and Communities





## **About** CEQUIN

#### VISION

A world where gender equality is the norm, women and men can reach their potential and gender relations are based on respect, nurturing and peace.

#### **GOAL**

The empowerment of women and girls to lead a life of dignity, exercise their choices and develop their capacities.

#### THE PROBLEM

There is a need to reduce the gender gap, as per SDG 5- Gender Equality, which will organically lead to achieving other SDGs relating to education, health, sanitation and economic growth. A U-Report poll of the United Nations Children's Fund (UNICEF) conducted in India on International Women's Day 2022, highlights an alarming increase in girls' drop out rates with around 38% of the respondents knowing at least one female student who had dropped out of school. A UNICEF report, 'COVID-19: A threat to progress against child marriage', released in 2021, stated that as a result of the pandemic, up to 10 million more girls are now at risk of child marriage by the end of the decade, positing further challenges for achieving gender equality.

#### THE APPROACH

To achieve the vision of a gender equal world, CEQUIN focuses on the empowerment of adolescent girls, using football as an entry point for their holistic development. To create a strong support base for girls to thrive, grow and excel, our focal areas are encapsulated as follows:

Mahila Panchayats Forming women's collectives for gender-based advocacy

Mardo Wali Baat Engaging men and boys for gender

Badhte Kadam Building knowledge and skills for financial independence

Swaasth Suraksha aur Sashakti Promoting health and safety for sustainable outcomes

**Engendering Communities and Institutions** Sensitising and advocating for an enabling environment.

## **CEQUIN Team**



#### **CEQUIN TEAM**

Front Row (Sitting L-R)

Rozi, Dilshana, Anjali Kumari, Rukhsana Khan, Nigar Ansari

Second Row (Kneeling L-R)

Busra, Shivangi Tripathi, Shabnam Khan, Shane Zehra, Shagufta, Maria Khanam, Aasma Parveen, Mala Third Row (Standing L-R)

Shakunat Khan, Sushant Dhal, Zulfia Massod, A. Michael, Sameem Ahmed, Dhruv Singh, Naseem Khan, Sunil Kumar, Lora Krishnamurthi Prabhu, Sara Abdullah Pilot, Bency Issac, Sahil Khan, Mohd. Yunus, Zibrail, Mohan Yadav, Rajkumari

Absent

Bushra Qamar, Mamta, Rahat Parveen

## Foreword

ovid-19 caused a huge disruption to our daily lives. On the flip side, it pushed us out of our comfort zones and taught us so much. From resilience to adaptation and most importantly the need to introspect - what's really working and what is not. At a programtic level, it taught us to rethink and bring things together under a consolidated framework, to adopt a more strategic use of resources and for augmented impact.

The success of our Seemapuri project, supported by Laureus, has been evidence of how well our consolidated model, implemented in a selected location, can work. An impact study of this project, which was



conducted beyond this reporting period, clearly demonstrated the success of this model. Even the independent third-party evaluator was impressed by the significant impact demonstrated during their interactions, as well as by the data (baseline and endline). While we had promising results all round, with marked changes in the adolescent girls, women and community of Seemapuri, the maximum impact was seen with the changes in knowledge, attitude and practices of the adolescent boys of this area who we had worked with.

CEQUIN's focus, going forward in this post-pandemic phase, has been building back and consolidating. We have had to work in mission mode, convincing these young girls and their families once more, to somehow get them back onto the playgrounds and in schools. We have worked hard to rebuild and increase their fitness, reintroduce them to balanced diets and increase their mental health and well-being, mainly through engagement in sport and physical activity. We have been doing this very successfully with our football camps, layered with interventions in health and education, in Mewat.

During the pandemic, an alarming number of child marriages took place. Our interventions in Mewat also focused on reducing these statistics, by actively attempting to get the young girls back in school again with valuable support from MCKS and Roop Foundation. The importance of digital literacy and the need to bridge the digital gender gap became priority areas during this time and was addressed by CEQUIN, supported by DAP.

Today, CEQUIN's focus is on building on our learning from the past year, such as the importance of having a framework when attempting to build back like the UNESCO guidelines, and surging ahead with our vision of a better and more gender equitable society for all.

Sara Abdullah Pilot

Chairperson and Co-founder CEQUIN

Lora Krishnamurthi Prabhu

Executive Director and Co-founder CEQUIN

#### Acknowledgements

#### **FUNDING ORGANISATIONS**

Direct Aid Programme (DAP),
Government of Australia
GM Martin Trust
Laureus Sports for Good Foundation
Master Choa Kok Sui Trust Fund (MCKS Trust)
Roop Automotive Pvt Ltd
The United Nations Education, Scientific and
Cultural Organisation (UNESCO)

#### **INDIVIDUAL DONORS**

David Shaw Inder Kumar Ghai Mohd. Ali Mujtaba Siddiqui Alam

#### **CROWDFUNDING PLATFORMS**

Benevity Cause Give India Foundation

#### JAI JAWAN JAI KISAN TRUST

A. Michael Arjun Kumar Gyan Chand Sharma - Trustee Rama Pilot - Chairperson Ramesh Kaul – Hon. Secretary

#### **ADVISORY BOARD MEMBERS**

Farah Naqvi, Mimi Choudhury, Nidhi Jalan, Rahul Bose, Dr. Rukmini Sen, Shubranshu Singh

#### **INDIVIDUALS**

Aakash Narula (Football Delhi), Aditya KV (Umoya Sports), Aishwarya Sehgal (UNESCO), Ajay Kumar Jaiswal (Association for Social and Human Awareness), Ankita Kapoor (Safetipin), Ashok Kumar (District Commissioner, Nuh), Bani, Barry O'Farrell (High Commissioner, Australian High Commission), Dr. Abhijeet Barse (Slum Soccer), Dr. Chitra Chatterji (Apollo Hospital), Dr. Rashmi Singh (Director, DWCD), Dr. Rukmini Sen (Ambedkar University), Dr. Shaji Prabhakaran, Dr. Shama Mohamed, Euan Mackway-Jones (UNESCO), Farhan Khan (Pardarshita), Hina Goyal, Indira Panchol (Mahila Jan Adhikar Samiti), Indu Choudhary (AIFF), Jyoti Burrett (Football Player), K.A. Balasubramanian, Kabeer Arjun (PSD), Kalpana Vishwanath (Saftipin), Kanta Singh, Koshy Vaidyan (YMCA), Kushal Das (AIFF), Meena Vidyanathan (NIITI), Neel Sood, Neha Gupta (The Art of Sports), Nervs Coventry (The British School), Praful Patel (Member of Parliament), R. Venkatraman, Ramidez-Miranda Juan Pablo, Rathin Saha (AIFF), Renu Yadav (Laureus), Rimjhim Jain, Rishika Sharma (Council of Ethics), Sarita Jadav, Shipra Jha (Girls Not Brides), Shubjit Sahoo, Shweta Dharamdasani (The Art of Sports), Somya Bhaumik, Suheil Tandon (Pro Sport Development), Suhela Khan (UN Women), Sunil Goyal, Susan Fergusan (Country Representative, UN Women).

#### INSTITUTIONS

All India Football Federation (AIFF) Amar Ujala Newspaper Chetanalaya

CREA

Department of Women and Child Development (DWCD), Government of India

District Education Department Nuh ( Mewat)
East Delhi Municipal Corporation (EDMC)
Empowerment for Rehabilitation Academic
and Health (EFRAH)

Football Delhi

Girls Not Brides

Goals for Girls (G4G)

Gram Panchayat, Ghaseda, Mewat Gram Panchayat, Gwalda, Rajasthan Gram Panchayat, Rojka Meo, Mewat Human Rights Law Network (HRLN) Jagori

Janki Devi Memorial College

Jansandesh

Jayaraman & Co., Chartered Accountants Khanna & Annadhanam, Chartered Accountants

MCKS Food for the Hungry Foundation Pardarshita

Residents Welfare Association (RWA), Seemapuri

S. Sahoo & Co, Chartered Accountants
Save the Children

She Kicks Football Academy Shyama Prasad Mukherjee College Slum Soccer

Towards a Progressive (TAP) India Foundation

Women Power Connect (WPC)

#### SCHOOLS, ALWAR, RAJASTHAN

Govt. Sr. Sec. School, Guwalda Govt. Sr. Sec. School, Kahrani Govt. Sr. Sec. School, Sare Kalan

#### SCHOOLS, DELHI

Anglo Arabic Sr. Sec. School Fatehpuri Muslim Sr. Sec. School Garden Public School

#### SCHOOLS, MEWAT, HARYANA

Govt. Primary School ,Ghasera Govt. Sr. Sec. School, Kanwarsika Govt. Primary School, Rozka Meo Govt. Sr. Sec. School, Tapkan Mewat Public High School, Nuh Sagar Public School, Ghasera

#### STAKEHOLDERS, ALWAR, RAJASTHAN

Babita (Anganwadi worker, Guwalda), Juber Khan (Teacher), Mahima Pandey (Principal), Om Parkash (Teacher), Rakesh Kumar (Principal), Sameem Ahmad (Principal), Soniya (Sarpanch, Guwalda), Sumitra (Principal), Veer Pal (Guwalda).

#### STAKEHOLDERS, DELHI

Abid Jamali (Vice President RWA), Aditi Chauhan (CEO, She Kicks Football Academy), Anjum Zaheer, Anushka Gupta (Football Delhi), CP Meena (Delhi Police headquarters), Dr. Irfan, Dr. Najeeb, Dr. Matiur Rahman (General Secretary RWA), Fatima, Gayatri (Women Power Connect) Geetanjali, Huma Begum (MCD School Management Committee), Humaid Khan, Ishrat, Ishrat Ali Zaidi (President RWA), Izzatullah (Local leader), Jai Prakash (Local leader), Jyoti, Kanahya Lal (Local leader), Khalid Khursheed Anwer, Mohini Jinwal (Counselor), Mridula Action India, Mukesh Aggarwal (Delhi Urban Shelter Improvement Board - DUSIB), Muqtar Neetu Choudhary, Nurullah Punit Pawar, Rajendra Pal Gautam (MLA), Rakhi, Ram Singh (School Management Committee), Rehana Habeeb, Prem (Park management) Sri Prasad (Rickshaw puller), Saleem (Resident Welfare Association-RWA), Satish Kumar (Station House Officer-SHO), Shadab (Resident Welfare Association RWA), Shanti Kohli (Entrepreneur), Shubham Kapoor (AIFF), Sneha (HRLN), Dr. Sonika, Sunil Patwal (Football Coach), Tahir Sultan (Entrepreneur), Vinay Yadav (Station House Officer-SHO), Zainul Hashmi

#### STAKEHOLDERS MEWAT, HARYANA

Abdul Majeed (B.E.O), Aneesh Khan (Chairman), Anoop Khakar (DEO), Antram Khatana (Journalist), Ashraf (Sarpanch), Deen Mohammed (Sarpanch), Friyaz Khan (Principal), Imran Khan (Radio Mewat), Jakki (Sarpanch), Kamlesh (Anganwadi workers), Kasim Khan (Head Master), Krishna (Anganwadi worker), Laxman Kumar (SOS Palla NGO), Madhu Jain (Protection Officer), Niyamat Ali (Chairman), Omprakash (Head Master), Pushpa (Anganwadi worker), Ramesh (Head Master), Rubi (Anganwadi worker), Sayam Lal (Principal), Soniya (Anganwadi worker), Vikash Kumar (Vice Principal), Yunus Khan (Head Master).

#### CONSULTANTS

Anjali, Bhawna Khattar, Imran Khan, Jalaluddin, Karan Oberoi, Kavita, Mamta Kumari, Namrata Rajput, Sangeeta Das, Sangeeta Soni, Sanjay Kumar, Somi, Snahata Chaudhuri, Dr. Sudeshna Chatterjee, Teena, Udiksha Batra

#### PEER TRAINERS AND EDUCATORS

Apsina, Fatima, Irfana, Kashish, Madhu, Miskina, Mubina, Munfeeda, Ritika, Ruksina, Sabiya, Sanno, Sehnaz, Soniya, Shazia

#### **CEQUIN STAFF**

Aasma Parveen, Anjali Kumari, Bency Issac, Busra Begum, Bushra Qmar, Debjani Chatterjee, Dhruv Singh, Mamta, Maria Khanam, Mohd. Amin, Mohd. Yunus, Mohan Yadav, Naresh Wadhwa, Naseem Khan, Nigar Ansari, Preeti, Rahat Parveen, Rajkumari, Rukhsana Khan, Rozi, Sameem Ahmed, Shakunat Khan, Shane Zehra, Sunil Kumar, Shabnam Khan, Shagufta, Sahil Khan, Shivangi Tripathi, Sushanta Dhal, Zeba Kazmi, Zibrail Khan, Zulfia Masood.

We would like to express our heartfelt thanks and appreciation to all our interns and volunteers.



#### Digital Empowerment of Women

Funder: Direct Aid Programme, Australian **High Commission** 

Target Group: Women and young girls

Geography: Delhi & Mewat, Haryana

Project Period: February 2021-March 2022

The project was designed with the key objective of bridging the digital gap and empowering women's agency to enable them to make informed choices and participate in decisionmaking. Its major outcome was that women from rural and urban slums were equipped with skills to access and navigate digital technologies, so that they remain connected to online resources and institutions. It was an essential skill, given the increased dependence on digitisation in this Covid and post-Covid period. To this end, a digital lab was set up in Jamia Nagar and a mobile digital hub was functional in





Mewat for women to connect to various digital platforms that helped them to navigate today's world more effectively; whether it was simply to help their children use digital platforms for online learning during the Covid-19 phase, engage in some online shopping or do bank transactions for themselves and their families. They were also equipped with viable skill sets for sustainable livelihoods in the Covid-19 context by upgrading their vocational skills.

#### Kickstart Equality - Restore, Revive, Reinvent

Funder: United Nations Educational, Scientific and Cultural Organisation (UNESCO)

Target Group: Members of the National Alliance for Women's Football in India, local stakeholders, and adolescent girls

Location: New Delhi

Project Period: March 2021- November 2021

The project aimed to adapt to the new reality, post pandemic, and to restore grassroot football while ensuring that past efforts did not dissipate. The main outcome of this project was ensuring multi stakeholder engagement by strengthening the National Alliance for Women's Football (NAWF) through virtual round table meetings, engagement with stakeholders and state football associations, with the aim of promoting women's football at grassroots level. During the course of this project, using UNESCO's Quality Physical Education policy/ guidelines as a base template, CEQUIN, along with UNESCO and NAWF members, co-created a



'go-to' set of guidelines for grassroots football and other indoor and outdoor sports to help organisations, coaches, sportspersons, children and parents in the backdrop of the pandemic. This guideline was entitled 'Guidelines for Grassroots Football and Building Back Better'. During the course of this project, we also connected virtually for online sessions with our football girls in order to keep them motivated and ensured that they remained fit and active by playing local matches, strictly following the Standard Operating Practice/ Protocol (SOP) issued by the Sports Authority of India (SAI) and the Director of Education (Sports), Delhi.

#### Empowerment of Women and Girls to Recover from the Post-Pandemic Socio Economic Crisis

Funder: Master Choa Kok Sui Trust Fund (MCKST)

Target Group: Women and adolescent girls

Location: Delhi, Mewat and Alwar

Project Period: May 2021-March 2022

The project addressed the key challenges in our project areas such as early marriage and girls' lack of access to education. The main focus of this project was retaining girls' interest in education, building livelihoods for women and enhancing the health of women and girls through functional and digital literacy sessions which included a component on e-marketing. This has resulted in building women's confidence, helping them to focus more on their own health and motivating them to engage in careers, such as selling their own products online. Not only has it increased their literacy levels but also their income and financial independence.

Activities under this project included conducting Mohalla Pathshalla (non formal education) for out-of-school girls, strengthening CEQUIN's Mahila Panchayat groups in these areas and conducting awareness sessions with them on critical issues such as early marriage, reproductive health, connecting survivors of violence with legal aid and support services. There was also a keen focus on equipping women and girls to use technology in their everyday lives, to reduce the digital gap. CEQUIN trainers conducted regular classes and helped the girls to continue their education even amidst the lockdown phase.





#### Saheli Samanvay Kendra Initiative

Partner: Department of Women and Child Development (DWCD), Government of NCT of Delhi

Target Group: Women and girls

Location: South East Delhi District - Saheli Samanvay Kendras (SSKs) in Batla House, Okhla Vihar, Johri Farm, Khizrabad, Molarband and Sangam Vihar

#### Project Period: September 2021 - March 2022

CEQUIN was approached by the Director of the DWCD, to collaborate with them in order to strengthen Anganwadi clusters under SSK scheme for the socio economic empowerment of women and girls, on a pro bono basis. CEQUIN committed to strengthening six SSKs with a view to building women's awareness and access to digital literacy, increasing fitness levels and health seeking behaviours of girls through participation in sports, and retention in schools.

These outcomes were achieved through an MOU with the DWCD, which included sessions on gender sensitisation, leadership, careers, digital literacy, capacitating and supporting the beneficiaries to play a proactive role in community by tracking and preventing Gender-Based Violence (GBV), facilitating services to vulnerable families, linking women and girls with the CEQUIN Craft initiative and working with adolescent girls through CEQUIN's sports programmes.





#### **Kickstart Equality for Model City Delhi**

Funder: Laureus Sports for Good Foundation

Target Group: Adolescent girls and boys, and mothers

Location: Seemapuri, Delhi

Project Period: June 2021 to July 2022

The project was a partnership between CEQUIN and the international Model City initiative. This initiative is implemented in four cities/ countries (Paris, London, Hong Kong and Delhi) by Laureus Sports for Good Foundation. Seemapuri in Delhi (East district) was selected for the implementation of the Model City initiative in India. A coalition of Civil Society Organisations and individuals have been working in this area since 2019, under the Model City Delhi, focusing on the mandates of Education, Health and Well-being and Safe and Equal Seemapuri. This project was primarily implemented by three lead partners: Pardarshita (Education), Slum Soccer (Health and Wellbeing) and CEQUIN (Safe and Equal Seemapuri). We had committed to contribute to 'Model City Delhi' by making Seemapuri safe and equal for adolescent girls, using football as a tool for their empowerment. The main outcomes of this project were gender equality and enhanced safety of women and girls in Seemapuri, and gender sensitisation of boys, mothers and the entire Seemapuri community. During this project, we used football as an entry point to engage girls and they were also provided sessions on critical topics such as gender, leadership, health and careers and continued mentoring. Mothers' collectives were formed with an intent to create advocates to support girls playing football, and ensure a safe and enabling environment







for them. Boot camps with boys were conducted and CEQUIN continuously engaged with them, resulting in the creation of Agents of Change (AOC) clubs which undertook gender audits, led advocacy campaigns to promote gender equity and address GBV, and actively supported the girls to play football in Seemapuri. Under this project, a public ground in Seemapuri was identified, adopted from EDMC and developed by CEQUIN, making it a safe zone for all residents, especially for women and girls.

## **BADHTE KADAM**

#### **Empowerment of Women and Girls to Recover from the Post-Pandemic Crisis**

Funder: Roop Automotives Pvt. Ltd.

Target Group: Women and girls
Location: Rozka, Mewat, Haryana

Project Period: October 2021-March 2022

The project aimed to draw out women

from vulnerable communities from within the confines of their homes. It ensured their mental health and well-being by keeping them active and engaged. This was done by involving them in various programmes such as functional literacy, vocational training, *Nari ki Chaupal, Mahila* 

Panchayats and fitness sessions.

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Working with adolescent girls has always been CEQUIN's main focus. We believe that the earlier the interventions, the more effective the outcome in terms of building their confidence, retaining them in schools, creating career aspirations and guiding them toward financial independence and empowerment.



#### **FOOTBALL COACHING FOR GIRLS**

CEQUIN conducted regular football coaching for girls from vulnerable communities in local parks of Jamia Nagar such as Haji Colony, Ghaffar Manzil, Ashoka Park (Zakir Nagar) and Canal Colony. During the pandemic initiated lockdown, as it was challenging to host or play in football tournaments and leagues, we ensured that our football girls got a chance to continue to play and develop skills, by engaging them in friendly matches organised against local NGO teams. During each of the matches all Covid-19 health and safety guidelines were strictly followed to ensure the well-being of the girls. Post-pandemic, CEQUIN's coaches continued to work hard to convince the girls' families to let them play football competitively.



Football is CEQUIN's entry point for working with adolescent girls. While these sessions enable them to develop basic football skills, its longer term goal and deeper impact is that of empowering these girls by building their confidence, leadership, teamwork, mobility and providing them with an opportunity to play in and claim public spaces. Thus, these sessions ensured the continuity of the girls' football programme during the lockdown. It also helped them to stay fit even during the lockdown, and post lockdown they were able to engage intensively in league matches and continue to develop fitness as well as increase their football and life skills.

#### **ONLINE FOOTBALL SESSIONS**

During the pandemic phase, we decided to 'digitalise' and redesign our training programme. This included conversations with the girls about the pandemic, its impact on their mental and physical health and precautions to ensure their health and safety, followed by warm up sessions, skills sessions and selfdefence sessions. These sessions, conducted on Zoom Meet, were also layered with sessions on gender and inspirational stories of sportswomen and references to UNESCO's Quality Physical Education Tools.



These sessions ensured the continuity of the girls' football programme by helping the girls with their skill development, expansion of knowledge and understanding. It also helped them to stay physically fit and socially connected, albeit virtually, during a time of social isolation and depression.

#### TRAINING OF TRAINER (TOT) SESSIONS WITH CEQUIN FOOTBALL COACHES

Our coaches were briefed about our vision and mission and why we chose football as entry point and tool of empowerment. They were encouraged to focus on identifying opportunities, use their leadership skills and come up with their own strategies on how CEQUIN could adapt and continue the football programme despite the pandemic.



This TOT enabled the management, staff and a cadre of 13 senior D-licence coaches and junior coaches to all come on to the same page and obtain a clear understanding of the intent of CEQUIN's football programme and related projects. It pushed them out of their comfort zones and helped them to use their problem solving skills.

#### **AUDIT OF LOCAL PLAYGROUNDS IN JAMIA NAGAR**

CEQUIN facilitated the audit of six local playgrounds, framed and conducted by CEQUIN's football girls. They were also responsible for the inspection of the grounds, based on accessibility, usage and condition, and data collection by speaking with locals.



Not only did this exercise build the girls' capacity and confidence, but it also enabled them to understand first-hand how restricted their access to such spaces were and the need for them to demand for their right to play and claim such public spaces as their own.

#### **EXHIBITION MATCHES**

CEQUIN encouraged the girls to play football regularly by participating in various 'friendly matches', competitive tournaments etc.



Regular opportunities to play football ensured their continued skill development and it also helped build their confidence, leadership skills and most importantly increased their mobility as they were able to play games away from home grounds.

#### **GIRLS' SPORTS CAMPS**

CEQUIN regularly conducted these sports camps, with girls in Seemapuri. Not only were they used to teach basic football skills to the girls but they were also layered with sessions covering different topics like health, gender and leadership.



They provided adolescent girls with a holistic framework that took football beyond just the game. It helped raise awareness on the issues of gender and related topics, geared to empower young girls and lead them towards financial independence during adulthood.

#### **NATIONAL SPORTS DAY CELEBRATIONS**

CEQUIN organised a commemoration event for India's National Sports Day, in Jamia Nagar, Delhi, where local RWA members and elected local representatives were invited as special guests.



This was a platform for sharing information about upcoming football tournaments and leagues and encouraging girls to participate while also increasing awareness and ensuring the buy-in of influential local community members.

#### **LEAGUE-CUM-KNOCK-OUT TOURNAMENT**

Organised to commemorate the 16 days of Activism, this event culminated with a final match played on International Human Rights Day. It was attended by representatives from UN Women and FIFA.



It motivated the girls and in effect became their declaration that "the right to play is our human right".



#### PREPARATORY WORKSHOPS FOR **D-LICENCE APPLICANTS**

CEQUIN and Baichung Bhutia Football School (BBFS) collaboratively organised a preparatory workshop for 30 girls who were potential football coaching D-licence applicants. The workshops entailed practical and theory sessions by instructors as well as examinations for the candidates. During the course of these workshops, the examiners were able to understand the applicant's capabilities, suitability for the role of coaches and recommend them for a D-licence. Of these 30 girls, 24 were selected for the sponsored D-licence course.





It increased the girls' chances of successfully getting their coaching licences, thereby increasing the cadre of qualified women football coaches in India.

#### SPONSORING ASPIRING COACHES TO **OBTAIN THEIR D-LICENCES**

In memory of Pakhi Bagai, a sports enthusiast, a crowd funding drive was initiated called the "Celebration of Life Fund" by her family and close friends in partnership with CEQUIN. This drive was a testament to her passion for sports, and for making girls' and women's lives better. In keeping with Pakhi's legacy, this fund was utilised to sponsor 24 young women football coaches from underprivileged backgrounds for their D-licence certification course with AIFF and Delhi State Football Association.



As the cadre of women football coaches continues to grow, they will be in a position to influence, inspire and shape the lives of other such aspiring football players and coaches from marginalised communities, who would otherwise have minimal opportunities for development.

#### **CONTINUED ENGAGEMENT (CE) WITH GIRLS**

These sessions were conducted both face-to-face as well as online with girls in Seemapuri. Sessions on gender and related topics such as education, health and careers were taken up. It also involved an element of community football coaching. The success of these CE sessions was due to constant rapport building and counselling sessions with parents.



Through continued reinforcement, impact was achieved at knowledge, attitude and behaviour level. Community support for these sessions and buy-in was built through consistent parent engagement.



#### FOOTBALL SESSION WITH SAHELI SAMANVAY KENDRA (SSK) GIRLS

CEQUIN ran their football camps in the Anganwadi hubs in Delhi, layering them with life skills sessions.



It developed a keen interest in the girls to venture



outdoors, claim their spaces and play, while also creating within them aspirations with regard to higher education and careers.

#### RETAIN GIRLS IN EDUCATION THROUGH 'MOHALLA PATHSHALA'

When the Covid-19 pandemic struck and low income area schools were forced to shut down without being able to offer an online education option, CEQUIN started Mohalla Pathshalas with the help of 'Peer Educators'.



CEQUIN was able to ensure that less children,



especially girls, dropped out of school and were able to remain connected to academics and continue their education even during the lockdown.

#### FITNESS CHECK-UP CAMPS FOR GIRLS

These health checkups were organised for the girls who were a part of CEQUIN's Kickstart Equality project in Seemapuri. Haemoglobin tests were done and it was found that a majority of the girls had low amounts of haemoglobin in their blood. This information was communicated to their parents along with steps to rectify this such as changes in diet.



The health check up camps enabled parents to be more aware of their daughters' nutritional deficiencies and reverse the problem in time.

#### **GRASSROOTS LEAGUE**

CEQUIN organised a Grassroots Football League Finale Match in Seemapuri with participation by 15 teams. The visibility of this event was increased due to locally known and distinguished chief guests such as the SHO of Seemapuri. Players who showcased exceptional skills were given awards to recognise their efforts.



Girls from underserved, grassroots communities got an opportunity to play competitively, build their confidence and hone their football skills. Public events such as these are also an ideal platform for raising community awareness of girls' right to play sport and claim public spaces.

#### **BASELINE SURVEY**

This baseline was conducted by an independent third party evaluator, Niiti Consulting with participation by a total of 300 respondents. 150 girls, 50 mothers and 100 boys in Seemapuri, Delhi. Data was collected through focus group discussions, observations, interviews, and case studies. The endline was conducted in the next financial year, and will be shared in the Annual Report 2022-2023.



This baseline enabled CEQUIN to understand the status at ground level, at the beginning of the intervention and later, this data would be used against the data of the Endline survey to analyse the true impact of its football intervention with girls and simultaneous leadership workshops with boys.

#### **E-CERTIFICATION FOR ASPIRING COACHES**

CEQUIN's senior football players and aspiring coaches participated in an AIFF E-Certificate course, conducted by Football Delhi in association with LOC FIFA U-17 Women's World Cup India 2022. A total of 23 aspiring coaches participated in the programme. Three players from CEQUIN's team – Madhu, Shazia and Anjali - were awarded certificates.



Not only was it a proud and inspiring moment for these senior CEQUIN team players to be handed their certificates by our Chairperson and AIFF Women's Committee head, Sara Abdullah Pilot, but it also helped them to visualise and brought them one step closer to their dream of a future and career in football.





By empowering the women, especially mothers, we have been able to create a strong support system for the adolescent girls we work with. They have also become strong leaders and advocates for women's rights within their own homes and communities.

#### **Digital Training Camps**

These camps, covering the topic of the importance of digital literacy for women, were conducted with over 500 women and young girls, in both Mewat, Haryana and New Delhi.



**IMPACT** Analysis of pre and post training camp questionnaires clearly indicated the increase in participant knowledge about the need for digital empowerment of women as a tool for minimising the gender gap, and building financial independence.

#### **Continuous Engagement (CE) Sessions** on Digital Literacy

CEQUIN selected 200 candidates out of the initial 560 trainees of the one-time digital camp, on the basis of their interest and availability for a long term intervention. During these CE sessions themes such as introduction to computers, smartphone usage, introduction to social media, digital finance, digital entrepreneurship and women's leadership in the digital age were covered.



IMPACT Many of these women lost their fear and inhibitions about using technology and became 'digitally smart'. This contributed to the reduction in today's digital gender gap, especially prevalent in vulnerable communities.

#### **Digital Lab**

A Digital Lab was set up in Jamia Nagar, Delhi, while in Nuh (Mewat), Haryana, a 'Mobile Digital Lab' was strategically devised to enable easier access to the women. These labs provided access to laptops and tabs to the 200 women from underserved communities, who were a part of CEQUIN's CE sessions on digital literacy, and had limited or no access to digital devices in their own homes.



IMPACT Not only was CEQUIN able to provide these women with easy access to digital technology and a space to continue to practice what they have learnt in CE sessions, but they were also able to help build the women's confidence and connect them digitally.

#### Women's Collectives (Mahila Panchavats)

CEQUIN continued to build the capacities of these collectives with regular sessions on topics such



as gender discrimination leading to gender based violence (GBV), rights of women and laws protecting women from violence.

**IMPACT** Over time, the Mahila Panchayats have developed into self-sustaining bodies that serve the women in the community and their members have become well-respected leaders of the community in their own right.

#### **Meetings with Accredited Social Health Activists (ASHA)**

CEQUIN continued to work closely with ASHA workers through virtual meetings where cases of violence against women (VAW) and community issues were discussed.



**IMPACT** They played an important role by identifying the cases of VAW and referring them to the CEQUIN office. Thus they have become CEQUIN's extended arms in the community.

#### **Functional Literacy Classes for Women**

CEQUIN continued to carry out this intervention in vulnerable communities where women have been confined to doing household chores since adolescence and not given an opportunity to gain an education, resulting in their inability to complete simple government forms, sign their names on documents and other such tasks.



**IMPACT** Over the years, CEQUIN has slowly been able to help many women gain a level of 'functional' literacy and step out of the confines of the shackles of 'illiteracy' that had bound them and limited their capacity.

#### **Increased Exposure for Women Producers**

Women producers who are a part of CEQUIN Craft, set up a stall at the Christmas Mela organised by the Women's Press Corps. They created beautiful decorations and gift items for display and sale. They got many orders and received positive feedback.



**IMPACT** By encouraging them to participate in such events CEQUIN has provided platforms to these women producers, helped motivate them and equipped them with invaluable market knowledge and marketing skills.

#### **Career Opportunities for Young Women**

Through CEQUIN's functional literacy programme and Mohalla Pathshala, careers opportunities were created for the local women of orthodox communities in rural Mewat, as peer educators.



**IMPACT** It helped motivate these young women. It also created an aspiration that it was possible for them to achieve something in their lives and even become financially independent despite living in conservative communities.

#### **CEQUIN's Production Unit**

There are two production models that run in parallel at CEQUIN. One relies solely on seasonal production (Christmas, Diwali, Dussehra) and participation in exhibitions. The second being, customer-order-based production such as making potli bags, conference kits and toys etc. In the context of the pandemic, production of cloth masks became very popular.



**IMPACT** Not only has CEQUIN been able to strengthen its production unit, but also motivate its women producers and create aspirations of financial independence.

#### Representation at High Level **Tournaments**

CEQUIN's head football coach Mala and football coach Sangeeta Soni were selected and participated in the 26th Senior Women's National Football Championship 2021-22 tournament which is the highest level for a player at the national level. Eight other senior CEQUIN footballers also appeared for the trials. Mala was selected to represent Delhi and Sangeeta Soni to represent Jammu and Kashmir.



**IMPACT** Not only was it a potential opportunity for Mala and Sangeeta to be selected to represent India internationally, but also an inspiration for other young footballers from underprivileged communities. It created aspirations of careers in football and sport for women and made it more 'real'.

#### Nari Ki Chaupal

These gatherings were held in Mewat to encourage open discourse amongst the women in the community about prevailing practices of domestic violence (DV), its social acceptance and impact on their lives.





IMPACT Nari ki Choupal became a 'safe space' for the women who were able to share their personal stories and experiences and support each other. It also enabled trust building and buy-in by the community.

# Engaging Men and Boys



One of the pioneers and proponents of the need to co-opt men and boys in the discourse of gender equality, CEQUIN has not looked back. Over the years, through various activities with men and boys, we have been able to build a strong cadre of 'agents of change' who are powerful advocates for women and girls' rights. It has become a game changer for us in the fight to bridge the gender gap.





#### 'Boot Camps' for Boys

CEQUIN conducted four rounds of camps, exploring topics such as gender, leadership, and patriarchy with adolescent boys. These sessions were structured differently to the camps with girls as CEQUIN's role here was to be the 'guide by their side' as opposed to 'the sage on the stage'. Their buy-in and engagement was key for these sessions to succeed.



IMPACT: These sessions provided CEQUIN with a much needed entry point to the boys. While discussions led to awareness being created, more importantly it was a wonderful opportunity to reach out to them and start to build a rapport and trust with them.

### **CE Sessions with Boys on Leadership** and Sensitisation

Following the 'boot camps', CEQUIN developed a process of engaging with these boys regularly. Activities were planned in a manner that enabled them to gain knowledge and internalise their learning so that they become capable and equipped to play a key role as 'sensitised leaders' in their schools, communities, and families.



IMPACT: These sustained efforts helped maximise impact and CEQUIN was able to build a cadre of sensitised 'Agents of Change' (AOC), who challenge gender stereotypes, facilitate a positive environment for women and girls' empowerment, and raise their voices to advocate for gender equality.

#### **Leadership Club Meetings**

CEQUIN introduced the concept of Leadership Clubs of AOCs, to act upon prevailing discrimi-natory practices such as control on girls' mobility due to fear of sexual abuse which leads to discontinuation of their education and early marriage.



IMPACT: CEQUIN was able to form seven Leadership Clubs with 76 AOCs in Mewat, and in Delhi the formation of three clubs is in process. This has gone a long way towards promotion of girls' rights and boys advocating for equal treatment of girls, within schools, in community and within the home.

#### **Awareness Drive by Youth Leaders**

Members of the leadership clubs took on the onus of spreading the word and generating awareness. They spoke of the need for non-discriminatory practices and a community where women and girls do not have to live in fear of GBV by interacting with individuals and families to spread the message of equality throughout the community.



IMPACT: Leadership Club members have themselves started raising their voices for better education and opportunities for girls and striving to end gender discrimination.

# Empowering Communities





CEQUIN works intensively with local communities, engaging them in activities that are not only beneficial in nature, but also generate awareness about the issues faced by women and girls. We believe that, in turn, this will create an enabling and nurturing environment for adolescent girls, from which they can thrive and pursue their dreams.

#### **Nutrition Camps**

Nutrition camps and sessions on personal hygiene were organised by CEQUIN. They covered topics such as the subordinate status of women in our society and how it is directly linked with women's health, access to health services and lack of awareness of reproductive health, maternal health.

Impact: Increase in knowledge and understanding enabled these women to take the first step towards developing health seeking behaviour and motivated the



community to support an increased focus on women and girls' health beyond maternal health.

#### Awareness Sessions on Mental Health and Well-being

CEQUIN focused on increasing knowledge on emotional, psychological and social well-being of the women from underprivileged communities of Mewat. They were given guidance on how best to maintain good mental health and handle stress effectively.

Impact: The women felt encouraged to incorporate these practices into their real life situations and community members were encouraged to support their efforts.



#### Parent Meeting

CEQUIN conducted a meeting with the parents of the girls enrolled in the football coaching in Seemapuri, to measure the impact that the project Kickstart Equality had on the girls. They were also given the results of their daughters' health checkups that had been conducted prior to the meetings and given advice on how to reduce deficiencies such as anaemia.

Impact: Not only did this meeting enable CEQUIN to track the impact of its project, but it also built parent trust in CEQUIN's efforts on behalf of their



children and ensured the support and buy-in of the parents in relation to their daughters' efforts and aspirations, as they had seen first-hand the growth and changes in their daughters, resulting from the intervention.

#### **Regular Meetings with Mothers**

CEQUIN conducted weekly meetings with mothers of adolescent girls from the local community, where

topics such as human rights, gender, legal provisions on DV, inheritance, and constitutional rights were discussed. They were also informed about the various redressal mechanisms available to them in case they wished to report incidents of violence and harassment.

Impact: These meetings helped women be better informed, develop an understanding their rights entitlements, and equipped them to raise their voices and claim their rights.



#### Safety Audit

Guided by CEQUIN, these Audits were conducted in Seemapuri by a team of 30 women and young girls who took on the onus of selecting the areas for the audit, issues to be looked into, and questions to be asked.

Impact: Not only did this audit help identify the locally prevalent issues, but by drawing awareness to them and coming up with multiple solutions through community consultation, it also helped to make the local community a safer place.



#### Helpdesks

Helpdesks were set up in both Delhi and Mewat offices to assist community members with government schemes and forms.

**Impact:** Helped build community awareness and increased their access to services.



#### **Online Coaching**

This was an e-learning programme for boys and girls from underprivileged communities, run by CEQUIN's interns. It was conducted during the lockdown phase to ensure that there would be no gap in children's learning despite school closures.



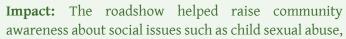
Impact: Once schools started opening up post lockdown, the children were able to keep pace with their studies as they had not fallen behind.





#### Road Shows to Commemorate Women's Day

In the run-up to Women's Day, supported by CEQUIN, our AOCs - a group of adolescent boys who had participated in CEQUIN workshops- and our football girls, launched a week-long campaign in Seemapuri, Delhi, to sensitise the community, promote gender equality, and create safe and equal spaces for girls and women. This week-long roadshow was kickstarted by the SHO, New Seemapuri and core members from NGOs Pardarshita and Slum Soccer. These roadshows were done across various blocks of Seemapuri with flash mobs, street plays, songs and wall magazines.







rape, toxic masculinity, molestation, restrictions on women's mobility, early marriage and community policing. CEQUIN was also able to successfully co-opt boys into the gender equality discourse by changing the narrative of 'boys as abusers' to 'boys as helpful agents' through the AOCs.









**CEQUIN** 

MODEL CITY DELHI

#### GENDER EQUALITY THROUGH THE MEDIUM OF FOOTBALL

LESSONS AND PROSPECTS



# Engendering Institutions



Institutions play a key role in decision making and are the cornerstones upon which a society is built. Therefore, in order to promote our vision of a gender equitable society in which the adolescent girl can thrive, CEQUIN constantly engages with these bodies as well as their officials. Our aims is to raise their awareness with regard to the plight of women and girls, sensitising them, and motivating them to do their part and contribute towards bridging the gender gap.

#### D-Licence and E-Certificate Course for Women Coaches

D-Licence and E-Certification courses by AIFF were conducted by Delhi State Football Association - Football Delhi. The E-Certificate course was organised in association with LOC FIFA U-17 Women's World Cup India 2022. 23 aspiring girls from various organisations were part of this scholarship programme. Sara Abdullah Pilot, Chairperson, CEQUIN and the AIFF Women's Committee, presented certificates to the girls who participated. Three football players from CEQUIN were awarded certificates. The D-licence course by Football Delhi was sponsored for 24 women coaches from economically vulnerable communities.





Impact: Not only was this scholarship programme by such an influential body commendable, but it also motivated and encouraged girls from vulnerable communities to aspire and dream big.

#### Liasioning with Local Stakeholders

Throughout the year CEQUIN worked closely with local stakeholders such as the police, District Education Office, school management bodies, local elected members, local NGOs, journalists, ASHA Workers, Anganwadi Hubs and their workers under the Directorate of the DWCD and collective members.



**Impact:** The success of CEQUIN's projects and efforts this year can be largely attributed to having the support and buy-in of these sensitised stakeholders.



#### Virtual Roundtable on Girls' Football at **Grassroots Level**

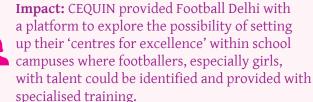
As the convenor of the NAWF, CEQUIN organised a webinar on 'Girls Football at Grassroots and the Pandemic'. A number of eminent guests, NAWF partners and a number of NGOs, joined with their coaches and players. The forum discussed how girls have not only missed out on football, but even their academics during the lockdown, how it had affected their fitness and health and concerns were also raised regarding the digital gap, which made it difficult to connect with girls and potential solutions.



Impact: This virtual roundtable enabled the NAWF to collectively strategise and come up with an action plan on how to get the girls back in the playgrounds, despite the limitations imposed by the pandemic.

#### **Meetings between Prominent Schools** and Important Football Bodies

CEQUIN set up a meeting between the principal of Sanskriti School, Delhi and the President of Football Delhi. The agenda was to encourage the school to restart outdoor sports, in the post Covid-19 context, bearing in mind the need to create safe spaces for children to play in the backdrop of the pandemic.



#### Virtual Meeting between the NAWF Members and the Government of Odisha

This meeting facilitated by UN Women, took place between three key stakeholders in sports in India, namely, CEQUIN, Pro Sport Development and Signify Innovations India Limited and the Government of Odisha to discuss and explore a potential partnership

between them which would help introduce football in government run Industrial Training Institutes (ITIs) in Odisha.



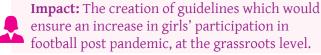
**Impact:** This meeting enabled CEQUIN to share lernings from its Kickstart Equality model for potential scaling up.

#### **NAWF Roundtable to Create Guidelines** for Increasing Participation at **Grassroots Level**

Supported by UNESCO, CEQUIN met with representatives of AIFF, Football Delhi, the British School and Apollo Hospital to share learnings and cocreate guidelines for grassroots football participation, in the backdrop of the pandemic.







#### Convening an AIFF Women's Committee **Meeting to Advocate for Grassroots** Level Football for Girls

CEQUIN's Chairperson and Chairperson of the Women's Committee at the AIFF, Sara Abdullah Pilot conducted an Executive Committee meeting to discuss girls' grassroots football. While AIFF's schedules for women's leagues and tournaments were discussed, Ms Pilot urged the committee to also focus on grassroots. She flagged concern over the mental and physical well-being of the players, safety protocols and urged AIFF to find ways to engage the women online, encouraging the use of learnings and tools from UNESCO's Quality Physical Education framework.



**Impact:** Increased awareness and focus on the need to prioritise girl's football at grassroots

#### Park Development with the Delhi **Development Authority**

CEQUIN worked hard to sensitise the Delhi Development Authority (DDA) and RWA members of Bahapur Haji Colony about the need for providing clean and safe public parks, to ensure that girls can claim their right to play. Several rounds of meetings were held with the RWA members of Haji Colony and DDA where they were briefed about how such parks would benefit both the girls and the community as a whole.



**Impact:** Following an increase in awareness and involvement of both the DDA and the RWA, CEQUIN's football coaching sessions are now being conducted at the Bahapur Haji Colony. The local leaders and RWA members continue to actively support CEQUIN in ensuring a safe space for these girls.

#### Park Development with the East Delhi Municipal Corporation

One of the critical aspects of the Kickstart Equality initiative was to adopt a space and make it gender equitable, safe and accessible for girls to play. This was a challenging task, in the crime ridden locality of Seemapuri. As a strategic move, it was decided to take advantage of the Public-Private-Partnership (PPP) model for park adoption of the Municipal Corporation of Delhi (MCD) and make a bid for the adoption of one of the most prominent public parks of the area. After some procedural delays, the park was officially adopted by CEQUIN from East Delhi Municipal Corporation (EDMC) and an MOU was signed with them for a three years period. Park development was initiated with the support from Laureus Sports for Good Foundation and additional support was received from UN Women in the form of CCTVs as they saw this as a remarkable, innovative initiative.



Impact: Networking with EDMC, raising institutional awareness of social issues such as the threat to the safety of women and girls, and emphasising on the importance of supporting girls' right to claim public spaces.

#### UN Women - FIFA Ceremonial Kick Off

CEQUIN's football players and coaches participated in an event hosted by UN Women India and FIFA U-17 WWC LOC (Local Organising Committee), on the occasion of International Women's Day 2022. The event was a part of UN Women India's campaign '#KissiSeKamNahi' (lesser than none).





Impact: This event helped advocate for and create awareness of the need for inclusion of women and girls in sports, particularly football. It also highlighted the need to break gender stereotypes and challenge traditional gender roles.



#### **National Conference**

CEQUIN organised a day-long national level conference on "Gender Equality through the Medium of Football: Lessons and Prospects" sponsored by Laureus Sports for Good. This conference brought together multistakeholders such as gender experts, sports for development experts, football administrators, players, coaches, international agencies, officials, media and the youth onto a common platform.













Impact: This vibrant, enriching environment provided an ideal opportunity for an exchange of ideas and knowledge sharing.

## Stories of Change

# How do we change the world? ...Change the Story. Charles Einstein

#### Манек

18 years, Student Haji Colony, Delhi

Area of Intervention: Football

"I was ecstatic when I heard about CEQUIN's football programme. This was the opportunity I had been waiting for all my life. I jumped at the chance, and didn't look back."



A 11th grade student from an underprivileged and conservative family, Mahek, never had an option to play outdoor sports. Her day was spent confined to the house, helping with daily household chores. However, having once seen some local boys playing football in front of her house, she fell in love with the game and really wanted to give it a go. Sadly, as she had no access to resources or infrastructure to play football, she gave up on her dream and went on with her usual life. When she heard about CEQUIN's football initiative for girls, from other girls in her local community, she immediately registered and joined the programme. She had to undergo numerous fitness routines to build her stamina and rigorous football training as she had started such physical sport much later than regular athletes. She was supported and mentored by CEQUIN's football coaches who gave her extra lessons to improve her skills. Due to her zeal and hard work, she was able to learn the technicalities of the game in next to no time. Being a part of this programme, receiving extensive training and attending related life skill sessions, not only kept her fit and constructively occupied, but it helped build her knowledge and self-confidence. Awareness of the need to be healthy and fit during adolescence also led to her having a low-budget healthy and balanced diet and introducing her family, especially her mother, to the same to ensure the whole family's physical and mental wellbeing.

Today, Mahek is a skillful football player who has played state-level tournaments and has even represented her team outside of Delhi. She is also a successful coach who has mentored many junior players from the local community. She is an inspiration to many of CEQUIN's younger football players.

#### **W**ASEEM

21 years, Student Guwalda Village, Alwar, Rajasthan Area of Intervention:

#### **Engaging Men and Boys**

"I strongly believe that change must begin within me, my home and my community. Only then can real change start."



Waseem joined CEQUIN's 'Mardo Wali Baat' programme in 2019. He participated in numerous interactive sessions held during the reporting period, under this initiative. These activities helped inculcate leadership skills in young boys while also sensitising them about VAWG that takes place in their own communities and even families. He also learnt about how gender discrimination impacts communities and the need for 'positive masculinity'. Exposure to such content changed Waseem's outlook completely. He saw women and girls in a new light and started to understand their hardships. He started treating them as equals and with the respect they deserved. He sought to generate more awareness of these issues and worked for the betterment of his own family and the community.

Today, Waseem is an active member of CEQUIN's Leadership Club in Guwalda. He is well known and appreciated in the village for his efforts to advocate for an end to VAWG and gender discrimination. Waseem has been able to start shifting the villagers' focus to

the need to end early marriage. He now continues to spread the message about positive masculinity.

#### SHABROZ

33 years, ASHA Worker Johri Farm, Jamia Nagar, Okhla, New Delhi

Area of Intervention: Women's Collectives (Mahila Panchayat)

"I feel so overwhelmed that my aspiration to help local women has finally become a reality."



Shabroz is a community helper who works at a dispensary. She works hard for the betterment of women in the local community, by providing them with safety kits. When she heard about CEQUIN and the work we do she could see the synergy in our vision and immediately connected with us. Working closely with CEQUIN, Shabroze has got the opportunity to attend meetings where she has been able to expand her knowledge of VAWG, women's health issues, and several other aspects that affect the lives of local vulnerable women. She has also participated in CEQUIN's digital training sessions organised to help bridge the gender gap and learnt how to navigate the digital space with ease. Today she is a member of a CEQUIN supported Mahila Panchayat in her local community. As a member of a Mahila Panchayat she has undergone training on laws on DV, awareness sessions on VAWG and DV and she has been able to help and guide many local women who were subject to violence and provide them with referrals to police and hospitals when needed.

Helping local women is something that she has always aspired to do and she feels happy that she is now well equipped and able to do this successfully.

#### Тангеева

10 years, Student Village Ghasera Mewat

Area of Intervention: Education



Tehzeeba is a young student who had an intense love for learning, pre-Covid-19. But it all came to halt during the pandemic when schools were forced to shut down. She was initially very upset as she could not go to school, but after a period of time it led to disinterest in studies due to schools shifting to an online mode of teaching that made grasping and retaining concepts difficult. This was exacerbated by the fact that they did not have easy and regular access to smartphones and good connectivity. Gradually she started skipping online school and spending her time helping her mother with chores or playing with her friends. Guided by CEQUIN's educators, her parents enrolled Tehzeeba in CEQUIN's Mohalla Pathshala initiative to ensure her continuous academic involvement despite long periods of school closure. During these sessions, the educators were able to build a good rapport with her and teach her different and creative methods of learning. By making learning fun, they were able to help her regain her interest and love for her studies. In next to no time, she started doing well in class once more.

Now, Tehzeeba uses her own knowledge and newly gained skills to educate her siblings and friends and motivate them to join the Pathshala as well. She shares that she is forever indebted to CEQUIN's peer educators for helping her get back on track with her studies. She promises to continue to study well even in the future and do a good job.

#### KHATIJA

33 years, Student Rojka Meo Village, Mewat Area of Intervention: **Functional Literacy** 

When Khatija first joined CEQUIN's functional literacy classes for adults, she did not know how to read, write, count nor conduct transactions.

However, in next to no time, she was able to pick up basic literacy skills and even explore more advanced functions.



Today she is able to sign documents instead of using thumbprint, write down her phone number on applications, plan and manage household expenses. Earlier, as she could not do basic calculations, she could not even go alone to the market. Now she is able to successfully do so and buys groceries and household items independently. What she takes most pride and joy in, is the fact that finally, she is able to monitor her children's school work and help them with their homework. She feels that learning basic literacy has helped her to build confidence and self-esteem and changed her life.

#### AMREEN AND AFREEN

20 and 18 years, Students Okhla Vihar, Delhi

Intervention: Digital Literacy

"We have been through a lot to get where we are. We know our dad is so supportive and proud of us and it makes us happy too."



Amreen and Afreen are two sisters. Amreen who was forced into an early marriage is now back at her parental home, has restarted her education and is in the process of obtaining her divorce. Both sisters are studying at grade 10 level. They wanted to buy a smartphone, but prior to that they were keen to learn about its features and functions and how to use it properly. Thus, they joined CEQUIN's digital empowerment training sessions. When the sisters had to miss a couple of classes when their brother had gone to take care of some urgent business, they found a way around the situation by going to a relatives house or to a neighbour's house to access the

online classes from their borrowed smartphones. This is how keen these sisters were to learn. After attending CEQUIN's training, the sisters were able to open their own bank accounts online and easily navigate digital spaces. They even helped their neighbours to do so.

Amreen and Afreen's story is a testament to the fact that a person can overcome any obstacle and learn anything, if they have the will and the capability for it, provided they are given the resources and the opportunities for the same.

#### ZAINAB KHALIQUE

21 years, Student and Producer Group Member

Jamia Nagar, Delhi

Area of Intervention: Livelihood

"I am so proud of being financially independent and slowly but surely I am making my way towards success. I now know I am capable of it."



Zainab's journey with CEQUIN started in 2015 when she was in grade 8. She initially joined CEQUIN's football programme and academic support classes which were free of cost. She started making good progress academically and there was a marked increase in her fitness levels. However, due to unforeseen circumstances she had to drop out. Just before 2021 she rejoined CEQUIN's livelihoods initiative, in order to develop her skills in sewing and craft work with a view to a career in this field. As soon as she was ready, she joined CEQUIN's producers' group and CEQUIN Craft initiative and started earning income from her products. She no longer had to depend on her family financially to meet her basic requirements. This inspired and motivated her. After continuing to upskill herself at CEQUIN, and learning more about entrepreneurship, e-marketing and increasing her digital literacy through various CEQUIN programmes, she started her own business of making aroma candles, along with resins and scrunchies.

Today she is self-sufficient and is well on her way towards becoming a very successful and financially independent business woman.





# Outreach for 2021-2022



#### HOW DID WE ARRIVE AT THESE NUMBERS?

The methodology we used was to divide our activities under five verticals, then breakdown the number of beneficiaries reached under each vertical into direct and indirect. Under direct impact we classified all primary beneficiaries we had interacted or engaged with directly. Under indirect numbers we attempted to capture the onward impact of our intervention with the assumption that every primary sensitised beneficiary would go on to share their awareness and understanding with at least 4 family members/friends/community members. Therefore we multiplied each individual primary beneficiary reached by four to arrive at the indirect outreach of that activity.

Component	Activities	No. of Meetings/ Trainings/ Workshops/ Matches/ Kiosk	Direct Beneficiaries	Indirect Beneficiaries	Total
	Audit of Local Playgrounds in Jamia Nagar	6	50	200	250
	Baseline Survey	1	300	1,200	1,500
	Continued Engagement (CE) with Girls	330	999	3,996	4,995
	Exhibition Matches	10	137	548	685
	Fitness Checkup Camps for Girls	7	210	840	1,050
	Football Coaching for Girls	264	699	2,796	3,495
	Football Coaching for Girls of SSKs	45	504	2,016	2,520
TS	G4G Leadership Summits	4	53	212	265
; GIR	Girl's Retention in Education through 'Mohalla Pathshala'	242	262	1,048	1,310
INSPIRING GIRLS	Girls' Sports Camps	26	1,594	6,376	7,970
	Grassroots League	12	298	1,192	1,490
	Internship Programme	2	104	416	520
	League-cum-knock-out Tournament	1	60	240	300
	National Sports Day Celebration	1	108	432	540
	Online Football Sessions	10	151	604	755
	Sponsorship of Aspiring Coaches for D-Licence	2	60	240	300
	Sponsorship of Aspiring Coaches for E-Certificate	2	4	16	20
	Virtual Training Sessions with Colleges	14	175	700	875
	Training of Trainer (TOT) with Football Coaches	2	50	200	250
	Total	981	5,818	23,272	29,09
	Career Opportunities for Young Women	12	15	60	75
	CEQUIN's Production and Workshops	17	278	1,112	1,390
S	CE Sessions on Digital Literacy	238	318	1,272	1,590
Ž	Exposure for Women Producers (Melas and Exhibitions)	1	1,500	6,000	7,500
	Functional Literacy Classes for Women	145	50	200	250
VO SSF	Meetings with ASHA Workers	8	41	164	205
G V	Mobilisation via Call/ Whatsapp/ Message/ Virtual	412	3,957	15,828	19,785
LDING WOMI LEADERSHIP	Mobilisation via Field Visits/ Office Visits	310	3,260	13,040	16,300
BUILDING WOMEN LEADERSHIP	Nari Ki Chaupal	7	595	2,380	2,975
	One-time Digital Training Camps	33	550	2,200	2,750
В	Women's Collectives (Mahila Panchayat Meetings and Cases).	57	604	2,416	3,020
	Total	1,240	11,168	44,672	55,840

	Grand Total	351,246						
	Total	122	1,221	4,719	5,940			
	UN Women and FIFA U-17 WWC	1	58	232	290			
EN	Roundtable on Girls Football at Grassroots level (Virtual)	1	60	180	240			
ENGENDERING INS	Roundtable meeting of NAWF to create Guidelines for Grassroots Football	1	20	60	80			
)ERII	Park Development with the EDMC, Seemapuri	23	389	1,556	1,945			
NG	Park Development with DDA (Jamia Nagar)	8	30	120	150			
Z	National Conference	1	150	600	750			
	Meetings with Prominent Schools and Important Football Bodies	1	15	45	60			
ritutions	Meeting between the NAWF members and the Government of Odisha (Virtual)	1	10	30	40			
NS	Liasioning with Local Stakeholders (Police, MCD, DOE, Health Dept, NGO's, elected representatives)	80	402	1,608	2,010			
	Football Delhi - D-Licence and E-Certificate	3	27	108	135			
	AIFF Executive Committee Meeting(s)	2	60	180	240			
	Total	797	13,084	222,735	235,819			
EN	Social Media Outreach	0	0	170,401	170,401			
IPC	Safety Audit	2	80	320	400			
M (	Road Shows to Commemorate Women's Day	6	3,000	12,000	15,000			
EMPOWERING	Parents' Meeting	3	160	640	800			
N	Online Tutorial/ Coaching	74	59	236	295			
	Nutrition Camps	6	314	1,256	1,570			
COMMUNITIES	Community Mobilisation (Delhi)  Mother's Collectives Meetings	192 94	2,186 1,081	8,744 4,324	10,930 5,405			
₽	Help Desk (Mewat)	102	1,298	5,192	6,490			
5	Help Desk (Delhi)	1	979	3,916	4,895			
	Community Mobilisation (Virtual)	206	1,979	7,914	9,893			
IES	Community Mobilisation (Mewat)	206	1,630	6,520	8,150			
	Awareness Sessions on Mental Health and Wellness	6	318	1,272	1,590			
	Total	816	4,912	19,646	24,558			
N. N.	Leadership Club Meetings	67	487	1,948	2,435			
ENGAGING MEN AND BOYS	Community Mobilisation (Virtual)	206	1,979	7,914	9,893			
	Community Mobilisation (Physical)	206	1,630	6,520	8,150			
5 (0)	CE Session with Agents of Change (Boys)	59	186	744	930			
MI (S	Boot Camps with Boys	275	550	2,200	2,750			
Z	Awareness Drive by Youth Leaders	3	80	320	400			



# Media Coverage 2021-2022





http://mediabulletins.com/news/cequin-india-organizes-conference-on-gender-equality-



https://indiaeducationdiary.in/cequin-indiaorganizes-conference-on-gender-equalitythrough-football/

cathall/

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e multiple stake holders have come together promote F es - Safe & Equal: Healthy & Clean: Skilled & Educated

Football



https://www.csrmandate.org/cequinindia-organises-conference-on-genderequality-through-football/



## पढ़ाई से वंचित बच्चों का स्कूल में कराएंगे दाखिला

संवाद न्यूज एजेंसी

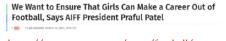
नूंह। सामाजिक संस्था सिक्विन ने सर्वे के माध्यम से चार गांवों के 852 ड्रॉपआउट बच्चों की पहचान की है। संस्था ने इस संबंध में खंड के गांव घासेड़ा व टपकन के स्कूल में बैठक की।

सिक्विन संस्था प्रोजेक्ट कॉर्डिनेटर समीम अहमद ने बताया कि संस्था पिछले 10 सालों से मेवात के अलग-अलग गावों में काम कर रही है। इस साल सिक्विन संस्था घासेड़ा, रोजका, रेहना व टपकन गांवों में ड्रॉपआउट बच्चों को शिक्षा की

मुख्यधारा से जोडऩे का कार्य कर रही है। अभी तक टीम ने चार गावों में घर-घर जाकर सर्वे कर 852 ड्रॉप आउट बच्चों की पहचान की है। इनमें से 261 बच्चों का स्कूल में दाखिला करा दिया है। इसके लिए उनकी टीम गांवों में स्कूल अध्यापकों, आंगनवाड़ी वर्करों व आशा वर्करों सहित गांव के जिम्मेदार लोगों का साहवा गांव के जिम्मदार तथा की सहयोग ले रही है। इस दौरान घासेड़ा स्कूल के मुख्य अध्यापक मोहम्मद कासिम व टपकन स्कूल की मुकेश ने उनको आश्वासन दिया कि बच्चों के दाखिला के लिए पूरी मदद करेंगे।



https://www.news18.com/news/football/we-want-to-ensure-that-girls-can-make-a-career-out-offootball-says-aiff-president-praful-patel-4898957.html



अमर भारती www.amarbharti.com

#### हरियाणा

# मोहल्ला पाटशाला के माध्यम शिक्षा को बढ़ावा देने की पहल: समीम अहमद

अमर भारती संवाददाता

नुंह। प्रदेश के अन्य क्षेत्रों को अपेका नृंह जिले में शिक्षा संस्ताधनों का अभाव है। पूर्व से ही अशिक्षा के कारण आज भी गांवों में लोग अपने बच्चों की शिक्षा पर ध्यान नहीं दे रहे हैं। जिसे ध्यान में रखते



• प्रदेश के अन्य क्षेत्रों की अपेक्षा नूंह जिले में शिक्षा संसाधनों का अभाव है। पूर्व से ही अशिक्षा के कारण आज भी गांवों में लोग अपने बच्चों की शिक्षा पर ध्यान नहीं दे रहे हैं।

बच्चों को निशुल्क पद्मया जा रहा है। उन्होंने बताया कि गांवों में शिक्षा का उन्हान बताया कि गांवा में शिक्षा का अभाव है। बच्चों की पढ़ाई प्रभावित नहीं हो इसके लिए सुबह 10 बजे से शाम को 6 बजे तक बच्चों को पढ़ाया जा रहा है। उन्होंने कहा कि बच्चों में जा रहा है। उन्हान कहा कि बच्चा म काभी उत्सुकता है। इस मीक पर महिला टीयर एकुकेटर निशा, आईना, मुखेना, सोफिया व ऋतिका ने बताया कि गांव में बच्चों को पहाने का अच्छा अवसर मिला है। बच्चों व अभिभावकों में काभी खुशी है।

#### FINANCIAL REPORTS

#### KHANNA & ANNADHANAM

CHARTERED ACCOUNTANTS

3/7B, 2nd FLOOR, ASAF ALI ROAD, NEW DELHI-110002 | TELE: 91 (11) 23244061, 23244062, 23244063 E-mail: knatax@rediffmail.com GSTIN No.: 07AAAFK1558RIZW

#### INDEPENDENT AUDITOR'S REPORT

To the Members of Jai Jawan Jai Kisan Trust Report on the financial statements

#### Opinion

We have audited the financial statements of CEQUIN - Centre for Equity and Inclusion (A unit of Jai Jawan Jai Kisan Trust), New Delhi (the entity), which comprise the balance sheet as at March 31, 2022 and the Income and Expenditure account for the year then ended, and notes to the financial statements, including a summary of significant accounting policies.

In our opinion, the accompanying financial statements give a true and fair vies of the financial position of the entity as at 31st March, 2022 and of its financial performance for the year then ended in accordance with the Accounting Standards issued by the Institute of Chartered Accountants of India (ICAI).

#### **Basis for Opinion**

Place: New Delhi

Date: 30-09-2022

We conducted our audit in accordance with Standards on Auditing (SAs). Our responsibilities under those Standards are further described in the Audit's Responsibilities for the Audit of the Financial Statements section of our report. We are independent of the entity in accordance with the ethical requirements that are relevant to our audit of the financial statements, and we have fulfilled our other responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

#### Management's responsibility for the financial statements

Management is responsible for the preparation of the financial statements in accordance with the aforesaid Accounting Standards, and for the such internal control as management determines is necessary to enable the preparation of financial statements that are from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing the entity's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the entity or to cease operations, or has no realistic alternative but to do so.

#### Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue as auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with SAs will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements. As part of an audit in accordance with SAs, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the entity's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are in adequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the entity to cease to continue as a going concern.

For KHANNA AND ANNADHANAM **Chartered Accountants** (Regn. No. 001297N)

K. A. BALASUBRAMANIAN

Partner Membership No. 17415 UDIN: 22017415AXKNLI4631

### Centre for Equity and Inclusion - CEQUIN

(A Unit of Jai Jawan Jai Kisan Trust)

18, JJJK Trust, Kotla Lane, Rouse Avenue, ITO, New Delhi - 110002 | www.cequinindia.org

#### **BALANCE SHEET AS AT 31-03-2022**

3/31/2021	A LA DAL IMPEG	SCH.	3/31/2022	3/31/2021	ACCEMIC	SCH.	3/31/2022
Rs.	LIABILITIES	NO	Rs.	Rs.	ASSETS	NO	Rs.
3,030,500	CORPUS FUND		3,030,500	190,570	FIXED ASSETS:		190,570
2,320,787	Jai Jawan Jai Kisan Trust		2,350,287				
	Income And Expenditure Account			58,500	SECURITY DEPOSITS:		94,783
-4,167,081	Balance Brought Forward		-3,950,215				
-	LESS: Excess of Expenditure over Income for the year		600,525				
216,866	ADD: Excess of Income over Expenditure from I&E Account		-				
-3,950,215			-4,550,740		CURRENT ASSETS:		
					Amount Recoverable		9,650
				71,361	Tax Deducted at Source		-
	CURRENT LIABILITIES:			243,288	Due from Projects	1	-
875,934	Other Liabilities		1,423,863	5,000	Staff Advances		-
					CASH & BANK BALANCE:		
5,150,600	DUE TO PROJECTS	1	2,091,591	9,981	Cash in Hand		25,723
					BALANCE WITH BANKS		
				4,356,629	Union Bank of India		1,300,867
				2,492,277	State Bank of India		2,723,908
7,427,606	Total		4,345,501	7,427,606	Total		4,345,501

Accounting Policies & Notes

For KHANNA AND ANNADHANAM Chartered Accountants

(Regn. No. 001297N)

For **CEQUIN** 

K. A. BALASUBRAMANIAN Partner

Membership No. 17415 UDIN: 22017415AXKNLI4631

Place: New Delhi Date: 30-09-2022 Ms. Lora K. Prabhu (Executive Director)

**Ms. Sara Pilot** (Chairperson)

### Centre for Equity and Inclusion - CEQUIN

(A Unit of Jai Jawan Jai Kisan Trust)

18, JJJK Trust, Kotla Lane, Rouse Avenue, ITO, New Delhi - 110002 | www.cequinindia.org

#### INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDING MARCH 31, 2022

3/31/2021		3/31/2022 3/31/2021			3/31/2022	
Rs.	Expenditure	Rs.	Rs.	Income	Rs.	
8,701,913	Project Expenses	11,812,665	8,701,913	Project Income	11,569,071	
29,500	Audit Fees	29,500	555,702	General Donation	30,070	
1,059	Bank charges	3,186	49,196	Interest Income	123,659	
-	Computer Repair & Maintenance	19,050	3,100	Miscellaneous Income	7,564	
57,790	COVID Relief work	-	-	Jamia Activities - Sports	398,296	
1,416	Website Expenses	-	-	Jamia Activities - Education	14,969	
-	Festive Gifts	24,649	15,000	COVID Relief work	-	
71,183	Group Insurance	57,856	157,896	Provision Written off	-	
206,673	Honorarium, Salaries & Wages	252,466				
1,475	Jamia Activities - Sports	372,175				
-	Jamia Activities - VAW	19,647				
18,861	Vehicle Fuel, Insurance & Maintenance	15,394				
250	Office Upkeep & Maintenance	9,506		Excess of Expenditure over Income Transferred to Balance Sheet	600,525	
102	Phone, Fax & Internet	-				
-	Postage and Courier	-				
3,629	Printing & Stationary	620				
169,920	Professional Fees	127,440				
2,170	Staff Welfare	-				
216,866	Excess of Income over Expenditure Transferred to Balance Sheet	-				
9,482,807	Total	12,744,154	9,482,807	Total	12,744,154	

Accounting Policies & Notes

For KHANNA AND ANNADHANAM **Chartered Accountants** (Regn. No. 001297N)

For **CEQUIN** 

K. A. BALASUBRAMANIAN Partner

Membership No. 17415 UDIN: 22017415AXKNLI4631

Place: New Delhi Date: 30-09-2022

Ms. Lora K. Prabhu (Executive Director)

Ms. Sara Pilot (Chairperson)

		Total		RS.	4,907,314	8,510,061	0		13,417,374		0	1,961,877	2,217,884	5,894,399	1,494,688	-243,065	11,325,783	2,091,591
ıst)		UNESCO	9	FCRA	444,688	1,050,000	:		1,494,688		:	÷	·	:	1,494,688	:	1,494,688	0
	NAME OF THE PROJECT FUNDER	Laureus Sports-MCD	55	FCRA	0	7,460,061	:		7,460,061		:	÷	:	5,894,399	:	:	5,894,399	1,565,662
/an Jai Kisan Tr		БАР-АНС	4	FCRA	2,217,884	0	:		2,217,884		:	:	2,217,884	:	٠	٠	2,217,884	0
Centre for Equity and Inclusion - CEQUIN (A Unit of Jai Jawan Jai Kisan Trust) DETAILS OF PROJECTS. PERIOD 01 APRIL 2021 TO 31 MARCH 2022		DSP Black Rock	က	INR	9	0	:		9		:	÷	:	:	:	9	9	0
		MCKS Trust Fund	2	INR	2,488,023	0	:		2,488,023		:	1,961,877	:	·	:	217	1,962,094	525,929
		Samajik Suvidha Sangam, Delhi Govt	1	INR	-243,288	0	:		-243,288		:	·	:	:	:	-243,288	-243,288	0
Centre for Equity and Ir		. Particulars			Opening Balance	<u>Receipts</u>	General Donations	Excess borne by CEQUIN	Total (I)	Expenditure	Gender Resource Centre - Jamia Nagar (Written off)	Empowerment of women and girls to recover from post pandemic socioeconomic crisis	Bridging Digital Gender Gap	Kickstart Equality for Model City Delhi in Seemapuri	National Alliance for Women's Football	Amount due Written Off	Total (II)	Excess/ (Deficit)
		S. No.									Н	2	3	4	5	9		

For CEQUIN

Ms. Lora K. Prabhu (Executive Director)

Ms. Sara Pilot (Chairperson)

Place: New Delhi Date: 30-09-2022





## Centre for Equity and Inclusion

18, Kotla Lane, Rouse Avenue ITO, New Delhi 110 002 Phone: +91 4508 7107 / 4367 0317 Email: contact@cequinindia.org www.cequinindia.org





